

Trade and Investment Training: Programming for Greater Impact Agenda March 15, 2010

Module I: TRADE POLICY		
Duration	Activity	Presenter
15 min	Coffee/Tea & Registration	
30 min	Welcome	Jeffrey Borns, Mission Director, USAID/South Africa
45 min	Course Opening and Overview <ul style="list-style-type: none"> • Practical Course Information • Identify course objectives • Review course schedule and expectations • Participants introduce themselves to the group 	Wade Channell, USAID / EGAT Lisa Yarmoshuk, COP TCBoost Project
30 min	Overview of Trade & Investment Trends in Sub-Saharan Africa <ul style="list-style-type: none"> • Practical Course Information • Identify course objectives • Review course schedule and expectations • Participants introduce themselves to the group 	Yash Ramkolowan, Development Network Africa Ltd.
30 min	Coffee Break	
1 hr 15 min	Introduction to Trade Capacity Building, Trade Policy, & Trade Negotiations & Trade Capacity Building <ul style="list-style-type: none"> • Introduction to Trade Policy & Trade Negotiations • WTO Doha Round and Trade Facilitation Negotiations 	Jim Wallar, Sr. VP, Nathan Associates Inc.
15 min	Group Photo	
1 hr	Lunch	
1 hr 30 min	Regional Trade Organizations and Trade Agreements <ul style="list-style-type: none"> • Provide an overview of the current landscape and state of play of RECs, trade agreements and negotiations in Africa -with particular focus on Southern and Eastern Africa. • Discuss maximizing the economic benefits of regional integration; issues, African and international experience and lessons. 	Paulina Elago, former DCOP, SA Trade Hub Mathew Stern, Development Network Africa Ltd.
30 min	Coffee Break	
1 hr	Case Study: SADC Monitoring and Compliance Mechanism <ul style="list-style-type: none"> • Discuss the SADC monitoring and compliance mechanism for the trade protocol. • Discuss the past and present challenges of this work 	Kathleen Montgomery, Trade Economist, SA Trade Hub
45 min	Group Activity: Programming on Food Security (Introduction) <ul style="list-style-type: none"> • Importance of trade and business environment in food security initiative • Introduction of group activity case study 	Wade Channell Jim Wallar
15 min	Wrap up and Evaluations	

Trade and Investment Training: Programming for Greater Impact Agenda March 16, 2010

Module II: TRADE FACILITATION		
Duration	Activity	Presenter
15 min	Review the agenda for the Day	Lisa Yarmoshuk
30 min	Overview of Trade Facilitation Issues, Technical Assistance and Capacity Building <ul style="list-style-type: none"> • Discuss the importance of trade facilitation and relevant USAID projects. • Provide an overview of transport and customs issues in Southern and Eastern Africa 	Lisa Yarmoshuk Godwin Punungwe, Transport Advisor, SA Trade Hub"
15 min	Southern Africa Trade Hub Film on Trade Facilitation <ul style="list-style-type: none"> • The group will watch a 15 minute film on transport corridors and trade facilitation issues, featuring technical assistance programming in Southern Africa 	
45 min	Southern Africa Transport and Customs Interventions <ul style="list-style-type: none"> • Provide case study examples of transport related interventions in Southern Africa 	Godwin Punungwe
30 min	Coffee Break	
1 hr 45 min	Customs Reform & Modernization and Customs Tools <ul style="list-style-type: none"> • Provide an overview of the role of customs reform in economic development • Introduce available customs tools and applications 	Timothy Chisembwere , SA Trade Hub Customs Consultant Lisa Yarmoshuk
1 hr	Lunch	
1 hr	Group Activity: Programming on Food Security (Part II) <ul style="list-style-type: none"> • Small groups meet to review country profile and problem outline and create a work plan on programming for a food security project (modeled on an actual project) 	Wade Channell Jim Wallar
30 min	Coffee Break	
1 hr 15 min	Group Activity: Programming on Food Security (Part III) <ul style="list-style-type: none"> • Groups present their work plans to the class 	Wade Channell Jim Wallar
45 min	Group Activity Programming on Food Security - Actual Project (Part IV) <ul style="list-style-type: none"> • Provide feedback on the work plans to stimulate group discussion 	Jim Wallar Lisa Yarmoshuk
15 min	Wrap up and Evaluations	

Trade and Investment Training: Programming for Greater Impact Agenda March 17, 2010

Module III: AGCI Workshop		
Duration	Activity	Presenter
20 min	Introduction	David Fischer, KSA Program Director
2 hrs	<p>Best Practices in Linking Policy Reform with Enterprise Competitiveness</p> <ul style="list-style-type: none"> • Rationale behind linking policy reform with enterprise, sector, and country competitiveness; • Project-level experience in leveraging policy reform for competitiveness. • The framework behind the MEASURE tool and how it helps to identify the effect, or lack thereof, of policy reform on enterprises (BGI only) 	<p>Carlton Jones, USAID Business Growth Initiative (Moderator)</p> <p>Paul Johnson, South Africa International Business Linkages</p> <p>Shemmy Simuyemba, East Africa COMPETE/Trade Hub program</p> <p>Todd Thompson, Southern Africa Competitiveness Trade Hub</p>
30 min	Coffee Break	
1 hr 30 min	<p>Towards Best Practices in Regional Trade Facilitation and REC Engagement</p> <ul style="list-style-type: none"> • Experience developing and maintaining a relationship with their respective REC • Appropriate mechanisms and frameworks to support RECs • Success in overcoming capacity constraints and building capacity • Why is it important for bilateral programs to incorporate regional issues, and how should this be done? 	<p>Sutherland Miller, KSA Sr. Technical Advisor</p> <p>Kathleen Montgomery, Southern Africa Global Competitiveness Trade Hub</p> <p>Shemmy Simuyemba, East Africa COMPETE/Trade Hub program</p>
1 hr	Lunch	
1 hr 30 min	<p>Next-generation Economic Growth Programs: Programming Regional-Bilateral Mission Linkages</p> <ul style="list-style-type: none"> • Bilateral understanding of regional trade issues • Importance of regional trade facilitation in bilateral programs • Supporting bilateral buy-in to regional mechanisms 	<p>Group exercise to identify incentives, disincentives, priorities and opportunities to foster increased regional-bilateral mission linkages</p>
30 min	Coffee Break	
1 hr	<p>Promoting Regional Integration and Food Security in Africa</p> <p>Priorities in supporting "transformative agriculture", SME roles in dynamic value chains, and trade corridors</p>	<p>Tony Carroll, KSA AGOA Advisor, Manchester Trade</p> <p>Lynette Chen, NEPAD Business Foundation</p>
20 min	Conclusion and Next Steps	David Fischer, KSA Program Director
10 min	Evaluations	



Trade and Investment Training: Programming for Greater Impact Agenda March 18, 2010

Module IV: THE BASICS - ACCESS TO LAND, LABOR, AND CAPITAL		
Duration	Activity	Presenter
15 min	Welcome & Introductions	Wade Channell
45 min	Commercial Law and Business Regulation: Why They Matter, How They Work	Wade Channell
1 hr	Property Rights: What they are, why they matter, and how they impact economic growth <ul style="list-style-type: none"> • Why property rights matter to economic development • Basics of property rights: real, moveable, intellectual • Common constraints affecting property rights and how to address them • Stakeholders to engage in property reform 	Elizabeth Shackelford, Booz Allen Hamilton
30 min	Coffee Break	
1 hr	Labor and Employment: Opportunities in Job Creation and Economic Growth in Africa <ul style="list-style-type: none"> • Why labor regulation matter to economic development • Basics of labor law • Common constraints affecting employment and how to address them • Stakeholders to engage in labor reform 	Louise Williams, Booz Allen Hamilton
15 min	Best Practices: Examples from the Field	USAID/Mozambique
1 hr	Lunch	
30 min	Interactive Session: Evaluating Collateral	Wade Channell
1 hr	Finance: Why Banks Don't Lend <ul style="list-style-type: none"> • Why lending matters to economic development • Basics of law and regulation affecting access to credit • Common constraints affecting access to credit and how to address them • Stakeholders to engage in credit reform 	Wade Channell
30 min	Coffee Break	
45 min	Interventions and Task Orders: Ensuring Implementation	Wade Channell
15 min	Introduction to Interactive Session Case Study: Commercial Law Reform, Economic Growth, & Food Security	Wade Channell Elizabeth Shackelford
30 min	Questions/Comments	
15 min	Wrap up & Evaluations	

Trade and Investment Training: Programming for Greater Impact Agenda March 19, 2010

Module V: MAKING THE BASICS WORK -- MARKETS, GENDER, AND JUSTICE		
Duration	Activity	Presenter
15 min	Recap & Daily Overview	Wade Channell
1 hr	Gender and Economic Growth <ul style="list-style-type: none"> • Why women matter to economic development • Common constraints affecting women in business and how to address them • Stakeholders to engage in reform addressing gender constraints 	Wade Channell Louise Williams
15 min	Best Practices: Examples from the Field	USAID/Senegal
30 min	Coffee Break	
1 hr 15 min	What keeps businesses from being competitive? : A look at regulation, competition, and informality <ul style="list-style-type: none"> • How the regulatory environment affects investment • Why businesses should formalize and why they don't • Common constraints to competition in Africa 	Elizabeth Shackelford Wade Channell
1 hr	Commercial Dispute Resolution: Promoting the Rule of Law as a Cornerstone of Economic Development <ul style="list-style-type: none"> • Why CDR matters to economic development • Basics of CDR • Common constraints affecting CDR and how to address them • Stakeholders to engage in reforming CDR 	Louise Williams
1 hr	Lunch	
15 min	Best Practices: Examples from the Field	USAID/Egypt
1 hr	Group Activity: Groups meet to review case study and create approach and work plan in response	
30 min	Coffee Break	
1 hr	Group Activity: Groups present their responses	
30 min	Questions/Comments, Certificate Ceremony, Evaluations	