



USAID
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USAID Half-Day Trade and Business Environment DLI Training

Date: April 15, 2010

Location: Nathan Associates
2101 Wilson Blvd
Suite 1200
Arlington, VA 22201

The USAID/EGAT/EG team welcomes you to the April 2010 Trade and Business Environment Training. This half-day training covers the fundamental trade and business environment topics that most prominently fall into EGAT and USAID economic growth officers' responsibilities when designing and implementing field programs. During the course we will discuss current issues facing the developing world in these areas and provide you with the resources necessary to continue building essential knowledge.

In addition to the resources provided today, please be sure to visit the USAID Worldwide Support for Trade Capacity Building website at www.tcboostproject.com for reading materials addressing your specific areas of interest and a full display of presentations delivered at previous USAID trainings, such as the week-long Programming for Greater Impact Training in Pretoria, South Africa in March 2010.

Today's specific sessions are outlined in the attached course agenda along with an introduction to our course presenters.

For more information, please contact:

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Agenda

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Subject	Timing	Description
Lunch & Brief Introduction and Overview of Objectives	12:30 – 1:00	Cory O’Hara / Brinton Bohling, USAID / EGAT & Jeremy Schanck, Nathan Associates
Introduction to USAID Trade Capacity Building Activities and Programming	1:00 – 1:30	Brinton Bohling <ul style="list-style-type: none">• USAID TCB Programming• Overview of the relationship between USAID and USTR.
Project Snapshot I: Nigeria Trade and Food Security – MARKETS, trade policy and the trade facilitation project & the Nigeria Expanded Export Program (NEEP)	1:30 – 2:10	Jeremy Schanck <ul style="list-style-type: none">• Introduce USAID’s Nigeria trade project and TCBoost’s NEEP activity.• Provide an overview the projects’ context, scope of work, budget, timing, staffing and key issues.
Project Snapshot II: Regional integration in ASEAN	2:10 – 2:50	Teri Lojewski, Nathan Associates <ul style="list-style-type: none">• Provide an overview of USAID’s regional integration interventions in Southeast Asia.
USAID Trade Resources and Mechanisms	2:50 – 3:10	Brinton Bohling <ul style="list-style-type: none">• Introduce participants to USAID’s resources for technical assistance in trade programs.
<i>Break</i>	3:10 – 3:25	
Why Law and Regulation Matter to Economic Growth	3:25 – 4:25	Wade Channell, USAID / EGAT <ul style="list-style-type: none">• Discuss how the regulatory environment affects investment.• Common constraints and challenges.
Programming for Impact	4:25 – 5:10	Wade Channell
Course Wrap-up and Evaluations	5:10 – 5:25	

Speakers

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Brinton Bohling

Brinton Bohling is a senior advisor for USAID, based in Washington D.C., where he works with USAID missions worldwide on assistance programs to build trade capacity and attract international investment. He is the technical liaison to USAID's Africa Bureau and is the Agency's coordinator for trade policy issues as part of the U.S. Trade Representative (USTR) led interagency process. Before joining USAID, Mr. Bohling worked on development issues in USTR's World Trade Organization Office from 2001 to 2004. Mr. Bohling also served as an international economist for the U.S. Department of Commerce, from 1998 until 2001, facilitating trade negotiations with countries seeking to join the WTO and researching developments in global trade for policymakers in the U.S. Department of Commerce. Mr. Bohling received a Master's degree in international trade and investment policy with an emphasis in trade and development issues from George Washington University in 1999. Mr. Bohling graduated from the University of Utah in 1992 with an honors degree in economics.

Wade Channell

Wade Channell, J.D., is an economic development expert specializing in the use of law and legal reform to stimulate economic growth. A senior legal reform advisor for USAID, Mr. Channell has more than 20 years of experience in identifying legal and institutional constraints to private sector activity and economic freedom. He has worked extensively in Africa, Eastern Europe and Eurasia on economic reform projects and has lived in Brazil, Guinea-Bissau, Croatia and Belgium. While in Croatia, Mr. Channell also served as president of the American Chamber of Commerce (AmCham).

Teri Lojewski

With more than 25 years of experience in international trade and business, Ms. Lojewski is manager of Nathan's ADVANCE contract, which supports the ASEAN Secretariat and ASEAN member states. Earlier, as Chief of Party for the ASEAN-US

Technical Assistance & Training Facility in Indonesia, she managed the design and implementation of technical assistance and training at the Secretariat, and was the architect and first implementer of a plan to increase public-private sector communication in ASEAN Member States. Ms. Lojewski is experienced with WTO agreements and procedures—accession, GATT, the Agriculture Agreement, the SPS Agreement, Dispute Settlement Procedures — regional and bilateral trade agreements, and preferential trade arrangements. Having worked in both the public and private sector she has helped build international public-private coalitions and has provided economic and political advice to U.S., Asian, Latin American, African, and Middle Eastern trade negotiators as well as to multinational corporations on agriculture, textile and other market access agreements. She has also conducted many agri-industry analyses for trade negotiations as well as for antitrust, tax, and other international policy and business matters.

Jeremy Schanck

Jeremy Schanck currently serves as Technical Coordinator for the Worldwide Support for Trade Capacity Building (TCBoost) project. On TCBoost, he co-developed the Authorized Economic Operator Handbook, contributed technical expertise to transport corridor analyses in West and East Africa, and co-authored analytical pieces on trends in USAID-funded regional trade capacity building programs. Mr. Schanck also serves as Project Director for the Nigeria Trade and Transport Program under the USAID-funded MARKETS program, which, within the context of a broader food security improvement effort, partners with the Government of Nigeria to improve transport corridor efficiency, modernize and streamline customs and border management procedures, and rationalize trade policy. Prior to joining Nathan Associates, Mr. Schanck managed the USAID Azerbaijan Trade and Investment Reform Support Program at Chemonics International. He has a Master of Arts in International Affairs from American University, is proficient in French, German and Indonesian, and has worked in the Balkans, the Caucasus, Central Asia, Mongolia, Nigeria and Southeast Asia.